International Museum of Art & Science
Naming Opportunities – Capital Campaign

We invite you to participate by investing in ***IMAS: The Campaign for Children***. Your philanthropic gifts will provide the resources to fund these key imperatives to transform IMAS as a full-day destination for comprehensive family experiences through shared learning and enjoyment. The following naming opportunities are available for the IMAS capital campaign supporting museum expansion and enhancement.

Title Sponsorship for Primary Museum Areas and Exhibits

Main Entrance Rotunda	**$5M**
Discovery Pavilion	**$3M**
Atrium	**$2M**
Exhibit Hall 1	**$2M**
Exhibit Hall 2	**$2M**
Interactive Labs and Classroom Spaces	**$2M**
Curatorial Center for the Care of the Permanent Collections	**$5M**
Creative Studio – "The Studio"	**$2M**
The House	**$500K**
Individual exhibits	**$100K**

i.e. Light Island, Pitch Slider, Chaotic Pendulum, Resettable Chain Reaction, Tiling Table, Audio Adventure, Color Studio, Making Motion

Community Plaza – "The Plaza"	**$2M**
Playhouse	**$500K**
Grocery Market	**$500K**
Individual exhibits	**$100K**

i.e. The Plaza, Conversation Café, Clothing Shop, Life Loteria, Digital Dress Up, Textile Symbols, Make and Mend, Exquisite Corpse, Style Stories, Textile Display, Portrait Wall

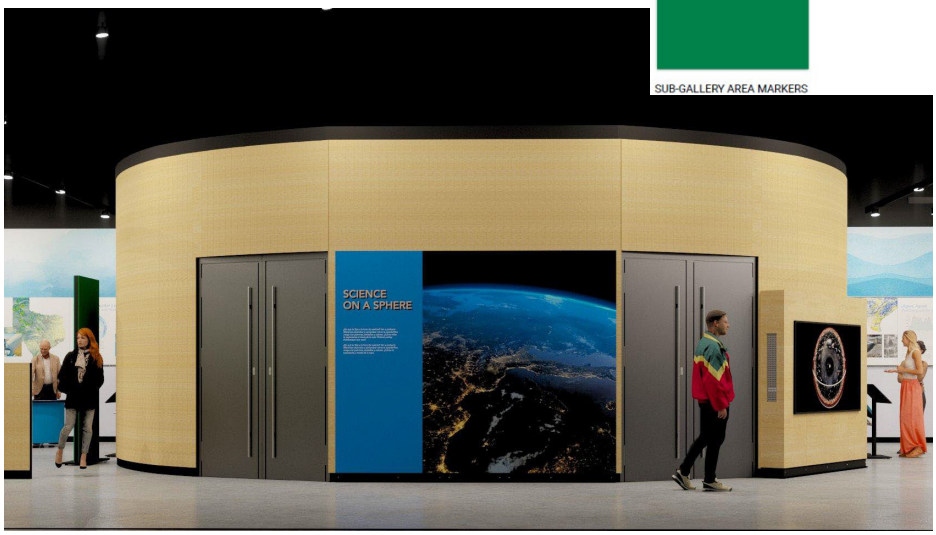
World Lab – "The World"	**$2M**
Agriculture	**$1M**
Water Table	**$1M**
Science On a Sphere (SOS)	**$500K**
Individual exhibits	**$100K**

i.e. Weather Reporting, Interactive Weather Data Table, Weather Sensors, Rain and Terrain, Tornado, Wind Farm, Swirling Storms, Fog Chamber, Digital Periscope, Map Table, Construct a City, Anatomy of the Earth, Garden of Smells, Talk Like a Bird



GALLERY ENTRY WALLS

SUB-GALLERY AREA MARKERS



A Philanthropic Investment in IMAS is an Investment in the Future of the Rio Grande Valley.

Contact the IMAS Development Department to learn more about these opportunities and make a pledge today.

IMAS
International Museum of Art & Science

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