

47th Annual IMAS COLLAGE *Gala*

HONORING

Dr. Guy Bailey

UTRGV PRESIDENT

August 28, 2026

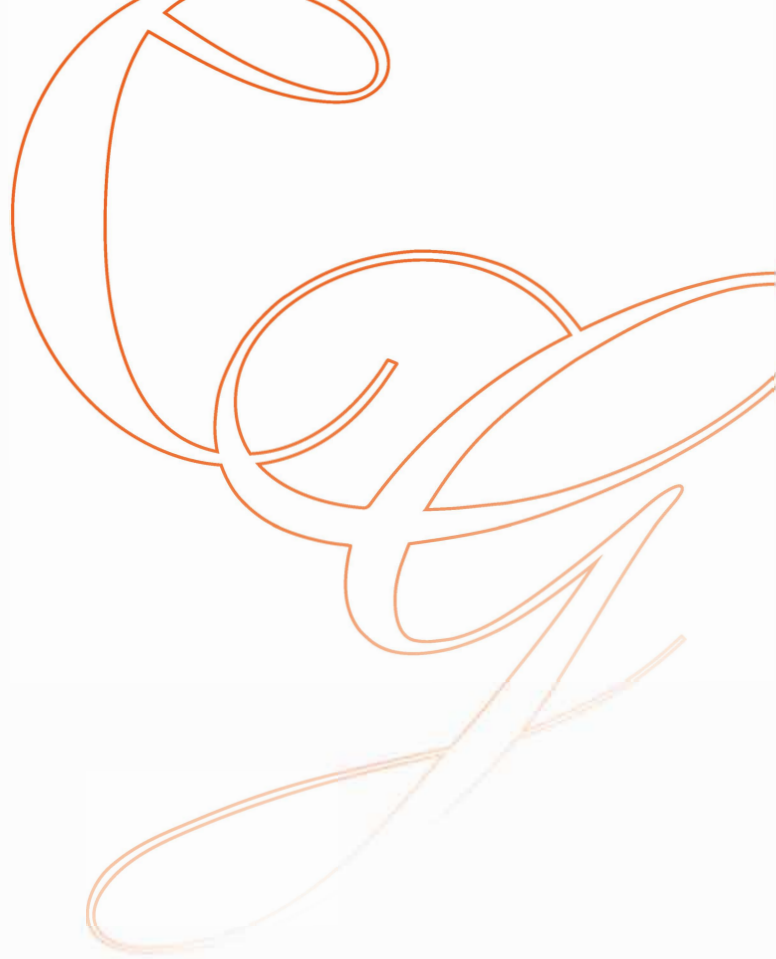
6-10 PM | Cocktail hour 6-7 PM

AT THE

McALLEN CONVENTION CENTER

700 CONVENTION CENTER BLVD, McALLEN, TX 78501





Collage Committee

Chair

Debbie Crane Aliseda

Co-Chair

Sally Fraustro Guerra

Ricky Cantu
Yajaira Flores Delgado
Bronson delRio
Dr. Sandy Hansmann
Lizzie Kittleman
Dr. Katherine McAllen
Cassandra Moreno
Norma Flores-Ruiz
Nicole Aguirre Saenz
Sandy Tawil

IMAS Board of Trustees

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PRESIDENT

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VICE-PRESIDENT

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Dr. John Gerling

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Dr. Sandy Hansmann
Jon Joanis
Suzy Lee
Byron Jay Lewis
Dr. Katherine McAllen
Hershal Patel
Sandy Tawil

Visionary Title Sponsor Level

As the Visionary Title Sponsor of the *47th Annual Collage Gala*, your organization will receive premier recognition throughout the event, including branding on the red-carpet and prominent *Collage* banner displayed on the IMAS building. This sponsorship also ensures extended visibility well beyond the gala through a range of print and on-site acknowledgements.

August 28, 2026 | McAllen Convention Center

Visionary Title Sponsor | \$50,000

Receive premier Title Sponsor recognition at the *47th Annual Collage Gala*, including branding on the red carpet, IMAS' *Collage* building banner, and a featured 60-second video during the evening program. Includes a full-page ad in the Winter *Musette*, IMAS's printed magazine distributed to members and regional supporters. Also features Year-Long Gallery Recognition at one of IMAS' major galleries (**Discovery Pavilion, Main Gallery, or Central Gallery**) with logo placement and visibility through 2027, and a private reception for plaque unveiling in honor of the sponsored gallery. General sponsorship recognition included.*

Premium Table, 20 seats



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*All *Collage* sponsorship levels will be recognized across IMAS platforms, including the museum's website, social media, select event signage, the *Collage* program book, the *Musette* newsletter, and official donor recognition lists.

Sponsor priority deadline June 26, 2026



themasonline.org/collage

INTERNATIONAL MUSEUM OF ART & SCIENCE
1900 W. NOLANA AVE, McALLEN, TX 78504
p. (956) 681-2800 | f. (956) 686-1813

For questions about sponsorship, please contact:

Debbie Crane Aliseda

Gala Chair
(956) 451-9472

Anastasia Perez

Director of Development & Marketing
aperez@themasonline.com
(956) 681-2815

Sally Fraustro Guerra

Gala Co-Chair
(956) 458-0085

Celina Michel

Membership & Events Coordinator
cmichel@themasonline.com
(956) 681-2817

Jacqueline Martinez

Donor Relations & Stewardship Manager
jmartinez@themasonline.com
(956) 681-2805

Collage Sponsorship Benefits

Event Benefits	Visionary \$50,000	Legacy \$25,000	Titanium \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Diamond \$5,000	Ruby \$3,000	Sapphire \$1,500
BUILDING BANNER TITLE RECOGNITION	✓								
PROMINENT LOGO recognition at Collage	✓ premier	✓							
VIDEO SPOTLIGHT during Collage program	60 sec.	30 sec.							
RED CARPET LOGO FEATURE in step & repeat banner	✓	✓	✓	✓	✓				
SLIDESHOW sponsorship recognition by sponsor level	✓	✓	✓	✓	✓	✓	✓	✓	✓
ACKNOWLEDGMENT in the Collage program book by sponsor level	✓	✓	✓	✓	✓	✓	✓	✓	✓
TOTAL SEATS	20	20	16	16	16	12	8	4	2

Recognition at IMAS

YEAR-LONG GALLERY RECOGNITION for the 2027 calendar year (Main, Central, or Discovery)	✓								
EXHIBITION SPONSORSHIP of one selected exhibit. Includes reception, gallery wall vinyl logo, and logo on exhibit marketing materials.		✓							
SCIENCE ON A SPHERE® (SOS) SPONSORSHIP			4 months	2 months					
ANN MOORE ART STUDIO OR WELCOME PAVILION SPONSORSHIP					1 month	1 month	1 month		

Media Benefits

SPONSORSHIP RECOGNITION on IMAS website, social media, Collage program, signage, Musette & donor lists	✓	✓	✓	✓	✓	✓	✓	✓	✓
AD IN WINTER MUSETTE	Full Page	Half Page	Quarter Page						

Sponsor Levels & Benefits

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Legacy Sponsor | \$25,000

Receive prominent Sponsor recognition at the 47th Annual *Collage Gala*, including branding on the red carpet and a featured 30-second video during the evening program. Includes a half-page ad in the Winter *Musette*. Includes exhibition sponsorship for one selected 2027 exhibition, complete with logo placement on the exhibit's gallery title wall, promotional materials, and IMAS building banner. A private reception in honor of the sponsored exhibition is also included. Exhibit selection will be confirmed in consultation with the IMAS Director of Development and Marketing. General sponsorship recognition included.*

Premium Table, 20 seats

Titanium Sponsor | \$20,000

Receive sponsor recognition at the 47th Annual *Collage Gala* on the red carpet. Includes a *Science On a Sphere*® (SOS) exhibition sponsorship for four consecutive months during the 2027 calendar year with a recognition sign at the exhibit entrance. SOS is a state-of-the-art theater style exhibit designed by the National Aeronautics and Space Administration (NASA) and the National Oceanic & Atmospheric Administration (NOAA) with stunning images such as those captured by the Hubble Space Telescope. Also includes a quarter-page ad in the Winter *Musette*, IMAS's printed magazine distributed to members and regional supporters. General sponsorship recognition included.*

2 Sponsor Tables, 16 seats

Platinum Sponsor | \$15,000

Receive sponsor recognition at the 47th Annual *Collage Gala* on the red carpet. Includes a *Science On a Sphere*® (S.O.S.) exhibition sponsorship for two consecutive months during the 2027 calendar year with a recognition sign at the exhibit entrance. General sponsorship recognition included.*

2 Sponsor Tables, 16 seats

Gold Sponsor | \$10,000

Receive sponsor recognition at the 47th Annual *Collage Gala* on the red carpet, plus one month Ann Moore Art Studio or Welcome Pavilion sponsorship with recognition sign at entrance. General sponsorship recognition included.*

2 Sponsor Tables, 16 seats



Annual Collage Gala raises 12% of the overall IMAS operating revenue.

Your support makes a tremendous impact for our community. Your brand will be represented to IMAS audiences which include visitors from McAllen, the greater RGV, and U.S. and international tourists.

 **IMAS** International Museum of Art & Science


Smithsonian
Affiliate





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Silver Sponsor | \$7,500

Benefits include event recognition plus one month **Ann Moore Art Studio** or **Welcome Pavilion** sponsorship with recognition sign at entrance. General sponsorship recognition included.*

1 Sponsor Table, 12 seats

Diamond Sponsor | \$5,000

Benefits include a one month **Ann Moore Art Studio** or **Welcome Pavilion** sponsorship with recognition sign at entrance. General sponsorship recognition included.*

1 Sponsor Table, 8 seats

Ruby Sponsor | \$3,000

General sponsorship recognition included.*

4 reserved seats

Sapphire Sponsor | \$1,500

General sponsorship recognition included.*

2 reserved seats

Non-Sponsored Table of 8 \$3,000 | Individual Ticket \$350

Does not include recognition.

Seating priority is given to sponsorship pledges received on or before June 26, 2026. General tickets and table purchases are available beginning July 1, 2026. Sponsor seating benefits are not guaranteed following general ticket sales.

Direct all sponsorship forms to the IMAS Development office. Payment may be made at the time of the pledge or through August 27, 2026.



IMAS

International Museum
of Art & Science



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57,000+
visitor and
outreach impact



54%
of IMAS visitors
are children



>9,000
eNewsletter
subscribers



70,000+
social media
following



29,000
average website
visits per month

To support the IMAS as a *Collage* sponsor, please contact:

Debbie Crane Aliseda
Gala Chair
(956) 451-9472

Sally Fraustro Guerra
Gala Co-Chair
(956) 458-0085

Anastasia Perez
Director of Development & Marketing
aperez@themasonline.com
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Donor Relations & Stewardship Manager
jmartinez@themasonline.com
(956) 681-2805

IMAS was established in 1967 as a 501(c)3 nonprofit organization and is accredited by the American Alliance of Museums. Sponsorships are tax deductible to the extent provided by the IRS charitable contributions code. EIN #74-6084228



The International Museum of Art & Science (IMAS) located in the Rio Grande Valley (McAllen, TX) inspires audiences of all ages to explore art and science through its permanent collections, exhibits, programs, and partnerships by empowering learners to discover their interests and pursue their passions.





Sponsorship Form

Your contribution supports the IMAS mission to create unique art and science learning experiences through exhibits and education programs for our community.

Sponsor priority deadline June 26, 2026

August 28, 2026 | McAllen Convention Center

Yes,
I would be delighted to give my support!

SPONSOR NAME (FOR RECOGNITION)

ORGANIZATION/COMPANY

PRIMARY CONTACT NAME

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

IMAS ACCEPTS CASH, CHECKS AND CREDIT CARDS. PLEASE MAKE CHECKS TO THE INTERNATIONAL MUSEUM OF ART & SCIENCE OR IMAS.

ALL RESERVATIONS ARE NON-REFUNDABLE. EIN #74-6084228

☐ Received ☐ Invoice #

☐ Acknowledgement

Sponsorship Summary

Please indicate sponsorship selections.

☐	Collage Visionary Title Sponsor	\$50,000
☐	Collage Legacy Title Sponsor	\$25,000
☐	Collage Titanium Sponsor	\$20,000
☐	Collage Platinum Sponsor	\$15,000
☐	Collage Gold Sponsor	\$10,000
☐	Collage Silver Sponsor	\$7,500
☐	Collage Diamond Sponsor	\$5,000
☐	Collage Ruby Sponsor	\$3,000
☐	Collage Sapphire Sponsor	\$1,500

☐ Non-Sponsored Table of 8 \$3,000

☐ Individual Ticket \$350

☐ **I am unable to attend.**
Please accept my donation of \$_____

TOTAL \$.....

☐ **Please send an invoice to email provided**

☐ **Check enclosed**

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Individual tables and tickets on sale July 1, 2026.
Seating is limited.



theimasonline.org/collage

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Auction Donation Form

Support the International Museum of Art & Science *Annual Collage Gala* with auction items or services for the live and silent auction. In kind auction donations do not include sponsorship or seating benefits.

Donation form & item deadline August 3, 2026

August 28, 2026 | McAllen Convention Center

RECOGNITION NAME (FOR PROGRAM, AUCTION WEBSITE)

PRIMARY CONTACT NAME (IF DIFFERENT FROM ABOVE)

ADDRESS

PHONE

SIGNATURE

ORGANIZATION/COMPANY

CITY, STATE, ZIP

EMAIL

DATE

ITEM OR SERVICE NAME(S):	QUANTITY:
DETAILED DESCRIPTION(S): <i>(will be used for marketing)</i>	GOOD FAITH ESTIMATE VALUE*

ITEM OR SERVICE NAME(S):	QUANTITY:
DETAILED DESCRIPTION(S): <i>(will be used for marketing)</i>	GOOD FAITH ESTIMATE VALUE*

Not enough space? Please use the back of this form

**The estimate is for determining a starting bid and does not reflect the item's value for donor tax deduction purposes.*



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For details and drop off coordination, please contact:

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INTERNAL USE ONLY

IMAS STAFF SIGNATURE

DATE

☐ Item Received

☐ Acknowledgement