

46th Annual IMAS COLLAGE *Gala*

HONORING
John Sharp

CHANCELLOR, TEXAS A&M UNIVERSITY



6-11 PM
Sept. 6,
2025

INTERNATIONAL MUSEUM OF ART & SCIENCE

1900 West Nolana Avenue
McAllen, TX

Collage Committee

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Norma Flores-Ruiz

Co-Chairs

Ernie Aliseda
Debbie Crane
Aliseda

Dr. Rutchie Contreras
Bronson Del Rio
Annette Garcia
Dr. Sandra Hansmann
Jordan Lewis
Dr. Katherine McAllen
Carlos Melguizo
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David Perez
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IMAS Board of Trustees

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Suzy Lee
Dr. Katherine McAllen
Dr. Christopher Nelson
Hershal Patel

Sponsor priority deadline June 20, 2025

Visionary Title Sponsor Level

As the Visionary Title Sponsor of the 46th Annual Collage Gala, your organization will receive premier recognition throughout the event, including branding on the red-carpet and prominent Collage banner displayed on the IMAS building. This sponsorship also ensures extended visibility well beyond the gala through a range of print and on-site acknowledgements.

Visionary Title Sponsor | \$50,000

Receive Premier Title Sponsor recognition of the 46th Annual Collage Gala, including branding on the red carpet, IMAS' Collage building banner, and a featured 60-second video during the evening program. **Host the 2025 Gala Honoree, Mr. John Sharp and his three guests**, and enjoy early event access for an exclusive cocktail hour. Includes limo service, and a full-page ad in the *Winter Musette*, IMAS's printed magazine distributed to members and regional supporters. Also features named sponsorship of one of IMAS' major galleries (Discovery Pavilion, Main Gallery, or Central Gallery) with year-long logo placement and visibility through 2026, and a private reception for plaque unveiling in honor of the sponsored gallery.

Premium seating for 20



For questions about sponsorship, please contact

Anastasia Perez

Director of Development & Marketing
aperez@theimasonline.com
(956) 681-2815

Celina Michel

Membership & Events Coordinator
cmichel@theimasonline.com
(956) 681-2817

Jacqueline Martinez

Donor Relations & Stewardship Manager
jmartinez@theimasonline.com
(956) 681-2805

46th Annual **IMAS**
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Sponsor Levels & Benefits

All Collage sponsorship levels will be recognized across IMAS platforms, including the museum's website, social media, event signage, the Collage program, the Musette newsletter, and official donor recognition lists.

Sponsor priority deadline June 20, 2025

Legacy Title Sponsor | \$25,000

Receive Title Sponsor recognition of the 46th Annual Collage Gala, including branding on the red carpet, IMAS' Collage building banner, and a featured 30-second video during the evening program. Enjoy early event access for an exclusive cocktail hour, limo service, and a half-page ad in the Winter Musette. Includes recognition as an exhibition sponsor for one selected 2026 exhibition, complete with logo placement on the exhibit's gallery title wall, promotional materials, and IMAS building banner. A private reception in honor of the sponsored exhibition is also included. Exhibit selection will be confirmed in consultation with the IMAS Director of Development and Marketing.

Premium seating for 20



Titanium Sponsor | \$20,000

Receive sponsor recognition of the 46th Annual Collage Gala on the red carpet and IMAS' Collage building banner plus early event access for an exclusive cocktail hour. Includes a **Science On a Sphere (S.O.S.) exhibition sponsorship** for four consecutive months during the 2026 calendar year with a recognition sign at the exhibit entrance. S.O.S. is a state-of-the-art theater style exhibit designed by the National Aeronautics and Space Administration (NASA) and the National Oceanic & Atmospheric Administration (NOAA) with stunning images such as those captured by the Hubble Space Telescope. Also includes a quarter-page ad in the Winter Musette, IMAS's printed magazine distributed to members and regional supporters.

2 Sponsor Tables, 16 seats total



Platinum Sponsor | \$15,000

Receive sponsor recognition of the 46th Annual Collage Gala on the red carpet and IMAS' Collage building banner. Includes a **Science On a Sphere (S.O.S.) exhibition sponsorship** for two consecutive months during the 2026 calendar year with a recognition sign at the exhibit entrance.

2 Sponsor Tables, 16 seats total



Gold Sponsor | \$10,000

Receive sponsor recognition of the 46th Annual Collage Gala on the red carpet and IMAS' Collage building banner, plus one-month **Ann Moore Art Studio sponsorship** with recognition sign at entrance.

2 Sponsor Tables, 16 seats total

Diamond Sponsor | \$5,000

Receive sponsor recognition of the 46th Annual Collage Gala on IMAS' Collage building banner, plus a one-month **Ann Moore Art Studio sponsorship** with recognition sign at entrance.

1 Sponsor Table, 8 seats

Ruby Sponsor | \$3,000

4 reserved seats

Sapphire Sponsor | \$1,500

2 reserved seats

Collage Annual Gala raises 12% of the overall IMAS operating revenue.

Your support makes a tremendous impact for our community. Your brand will be represented to IMAS audiences which include visitors from McAllen, the greater RGV, and U.S. and international tourists.

themasonline.org/collage

Program & Exhibit Sponsorship Opportunities

Extend the impact of your support to the IMAS mission with exhibitions and program sponsorship. Program and exhibit sponsorships will be acknowledged as stated in each description below.

Program and exhibit sponsorships below do not include seating at Collage. Tickets and/or tables may be purchased separately.

Exclusive Exhibit Sponsor \$7,500

Title sponsorship of a selected upcoming exhibit. Exhibition Sponsorship includes logo on title wall, building banner, and marketing materials. Sponsor will meet with Curator and Director of Development and Marketing to review exhibit calendar and sponsorship preference.

Contributing Exhibit Sponsor \$5,000

Support an exhibition through a contributing sponsorship. Exhibition Sponsorship includes logo on title wall, building banner, and marketing materials. Sponsor will meet with Curator and Director of Development and Marketing to review exhibit calendar and sponsorship preference. Exhibits may have more than one contributing exhibit sponsor.

Program Sponsor \$5,000

Program sponsorship for cultural festivals and programs at IMAS with logo recognition on all marketing material. Sponsorship for one of the following events.

Dia de los Muertos Festival 2026

Lunar New Year Festival 2026

Operation Imagination Summer Camp 2026

Sponsored Museum Day \$2,500

Sponsor a day at the museum for your organization's employees and their families. Date to be coordinated with museum staff.

Seating priority is given to sponsorship pledges received on or before June 20, 2025. General tickets and table purchases are available beginning July 1, 2025. Sponsor seating benefits are not guaranteed following general ticket sales.

Direct all sponsorship forms to the IMAS Development office. Payment may be made at the time of the pledge or through September 5, 2025.



IMAS

International Museum
of Art & Science

themasonline.org/collage

INTERNATIONAL MUSEUM OF ART & SCIENCE
1900 NOLANA AVE, MCALLEN, TX 78504
p. (956) 681-2800 | f. (956) 686-1813



51,000+
annual visitors
to the museum



54%
of IMAS visitors
are children



>9,000
eNewsletter
subscribers



70,000+
social media
following



20,000+
average website
visits per month

To support the IMAS as a Collage sponsor, please contact:

Anastasia Perez
Director of Development & Marketing
aperez@themasonline.com
(956) 681-2815

Celina Michel
Membership & Events Coordinator
cmichel@themasonline.com
(956) 681-2817

Jacqueline Martinez
Donor Relations & Stewardship Manager
jmartinez@themasonline.com
(956) 681-2805

IMAS was established in 1967 as a 501(c)3 nonprofit organization and is accredited by the American Alliance of Museums. Sponsorships are tax deductible to the extent provided by the IRS charitable contributions code.



Sponsorship Form

Your contribution supports the IMAS mission to create unique art and science learning experiences through exhibits and education programs for our community.

Sponsor priority deadline June 20, 2025

Yes,
I would be delighted to give my support!

SPONSOR NAME FOR RECOGNITION

ORGANIZATION/COMPANY

PRIMARY CONTACT NAME

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

☐ I am unable to attend.
Please accept my donation of \$ _____

SPONSORSHIP SUMMARY

Please indicate sponsorship selections, tables, and tickets.

- | | |
|--|----------|
| ☐ Collage Visionary Title Sponsor | \$50,000 |
| ☐ Collage Legacy Title Sponsor | \$25,000 |
| ☐ Collage Titanium Sponsor | \$20,000 |
| ☐ Collage Platinum Sponsor | \$15,000 |
| ☐ Collage Gold Sponsor | \$10,000 |
| ☐ Collage Diamond Sponsor | \$5,000 |
| ☐ Collage Ruby Sponsor | \$3,000 |
| ☐ Collage Sapphire Sponsor | \$1,500 |
| ☐ Exclusive Exhibit Sponsor | \$7,500 |
| ☐ Contributing Exhibit Sponsor | \$5,000 |
| ☐ Program Sponsor | \$5,000 |
| ☐ Sponsored Museum Day | \$2,500 |

TOTAL

- ☐ Please send an invoice to email provided
- ☐ Check enclosed

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sponsorship, please contact

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Sponsorship seating priority and print deadline June 20, 2025.

Individual tables and tickets on sale July 1, 2025.

Seating is limited.

IMAS ACCEPTS CASH, CHECKS AND CREDIT CARDS. PLEASE MAKE CHECKS PAYABLE TO
THE INTERNATIONAL MUSEUM OF ART & SCIENCE OR IMAS.
ALL RESERVATIONS ARE NON-REFUNDABLE AND DIRECTLY SUPPORT IMAS' EDUCATIONAL PROGRAMS

☐ Received ☐ Invoice # ☐ Acknowledgement

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Sept. 6, 2025

Auction Donation Form



IMAS

International Museum
of Art & Science

themasonline.org/collage

Donation of Items or Services for Auction

Support the International Museum of Art & Science Collage Annual Gala with auction items for the live and silent auction. Thank you for your generous support!
In kind auction donations do not include sponsorship or seating benefits.

ITEM OR SERVICE DESCRIPTION(S)	QUANTITY	GOOD FAITH ESTIMATE VALUE*

Donation form and item deadline is **August 1, 2025**

*The estimate is for determining a starting bid and does not reflect the item's value for donor tax deduction purposes.

ORGANIZATION/COMPANY (FOR RECOGNITION) _____

PRIMARY CONTACT NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____

IMAS STAFF SIGNATURE _____

Thank you for your in kind donation to the International Museum of Art & Science.
For details and drop off coordination please contact:

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Director of Development & Marketing
aperez@themasonline.com
(956) 681-2815

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THANK YOU!

INTERNATIONAL MUSEUM OF ART & SCIENCE
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IMAS ESTABLISHED IN 1967 AS A 501(C)3 NONPROFIT ORGANIZATION AND ACCREDITED BY THE AMERICAN ALLIANCE OF MUSEUMS.
SPONSORSHIPS ARE TAX DEDUCTIBLE TO THE EXTENT PROVIDED BY THE IRS CHARITABLE CONTRIBUTIONS CODE.

☐ Item Received ☐ Acknowledgement

Collage Sponsorship Benefits

	Visionary \$50,000	Legacy \$25,000	Titanium \$20,000	Platinum \$15,000	Gold \$10,000	Diamond \$5,000	Ruby \$3,000	Sapphire \$1,500
Event Benefits								
HOST <i>COLLAGE</i> HONOREE & THEIR 3 GUESTS at your sponsor table	●							
PROMINENT LOGO displayed as Title Sponsor of <i>Collage</i>	●	●						
LIMOUSINE SERVICE to & from a single location (15-mile IMAS radius)	●	●						
VIDEO SPOTLIGHT during <i>Collage</i> program	60 sec.	30 sec.						
RED CARPET LOGO FEATURE in step & repeat banner	●	●	●	●	●			
SLIDESHOW sponsorship recognition by level	●	●	●	●	●	●	●	●
ACKNOWLEDGMENT in the <i>Collage</i> program book by sponsor level	●	●	●	●	●	●	●	●
TOTAL # OF SEATS	20	20	16	16	16	8	4	2
EARLY ACCESS/ VIP COCKTAIL (5-6 PM)	●	●	●					
On-Site Benefits								
GALLERY NAMING for the 2026 calendar year (Main, Central, or Discovery)	●							
PREMIER EXHIBITION SPONSORSHIP of selected exhibit with reception, gallery wall vinyl logo, and marketing materials		●						
SCIENCE OF A SPHERE (S.O.S.) SPONSORSHIP			4 months	2 months				
1-MONTH SPONSORSHIP of the Ann Moore Art Studio					●	●		
Other Marketing Benefits								
SPONSORSHIP RECOGNITION on IMAS website, social media, <i>Collage</i> program, signage, <i>Musette</i> & donor lists	●	●	●	●	●	●	●	●
LOGO FEATURE on building banner at Nolana/Bicentennial Corner	●	●	●	●	●	●		
AD IN WINTER <i>MUSETTE</i>	Full Page	Half Page	Quarter Page					