

COLLAGE IMAS

44th Annual Gala

Sponsor Levels & Benefits

All sponsorship levels recognized on IMAS website, social media, Collage program and signage, Musette newsletter & donor recognition lists



Legacy Title Sponsor \$25,000

Legacy Title Sponsor benefits include a **Premier Exhibition Sponsorship** for one full year with a sponsored Exhibition Reception, a vinyl logo on the gallery title wall and logo acknowledgement on marketing materials. The Legacy Title Sponsor will meet with IMAS leadership to select an exhibit from the 2023 - 2024 cycle or one of the art galleries for a year of recognition.

3 Sponsor Tables, 24 seats total
Limo Service to and from a single pick up location within a 15 mile radius of IMAS

Titanium Sponsor \$20,000

Benefits include **Science On a Sphere (S.O.S.) Sponsorship**, for four consecutive months in 2024. Titanium sponsor will be named at entry to S.O.S. theater with a recognition sign. This revolutionary, state-of-the-art exhibit designed by NASA and the National Oceanic & Atmospheric Administration (NOAA) illustrates planetary and celestial systems with stunning images from the Hubble Space Telescope, orbital satellites, space probes and other sources. S.O.S. is a favorite stop for visitors and featured activity for school group field experiences and tours.

3 Sponsor Tables, 24 seats total



Platinum Sponsor \$15,000

Benefits include Title Sponsorship for **2024 Operation Imagination Summer Camp**, IMAS enrichment and exploratory program of over three decades designed to foster learning for school-aged children. Sponsor logo prominent on marketing material including camp shirts, printed and social media, directly reaches over 250 children annually and their families with visibility for nearly 500 member households and over 8,000 email subscribers.

2 Sponsor Tables, 20 seats total





Gold Sponsor \$10,000

Gold Sponsor benefits include event recognition at Collage plus Title Sponsorship for the **2024 Operation Imagination Spring Camp** held in March at the IMAS. Logo will be on marketing material distributed to members, online audience, and email subscribers.

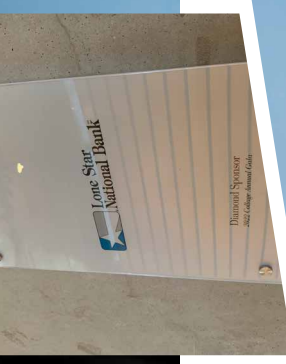
2 Sponsor Tables, 16 seats total



Silver Sponsor \$7,500

Silver Sponsor benefits include event recognition plus Title Sponsorship for an annual IMAS Cultural Program. Select from the **2023 Dia De los Muertos** held in October or **2024 Lunar New Year Festival** held in late winter, each of which draw in over 900 visitors and dozens of community partners.

1 Sponsor Table, 12 seats



Diamond Sponsor \$5,000

Diamond Sponsor benefits include event recognition plus **Ann Moore Art Studio sponsorship** for 1 month. This will be recognized with a sign displaying your logo at the entry to the Ann Moore Art Studio for one calendar month, selected from 2024.

1 Sponsor Table, 8 seats

Collage Annual Gala raises **12%** of the overall IMAS operating budget.

Your support makes a tremendous impact for our community. Your brand will be represented to IMAS audiences which include visitors from McAllen, the greater RGV, and U.S. and international tourists.

Ruby Sponsor \$2,500

Event recognition at Collage
4 reserved seats

Sapphire Sponsor \$1,500

Event recognition at Collage
2 reserved seats



IMAS

International Museum
of Art & Science

theimasonline.org/collage

INTERNATIONAL MUSEUM OF ART & SCIENCE

1900 NOLANA AVE, McALLEN, TX 78504
p. (956) 681-2800 | f. (956) 686-1813



54%
of IMAS visitors
are children



>8,000
eNewsletter
subscribers



72,000+
social media
following



12,000+
average website
visits per month



To support the IMAS as a Collage sponsor, please contact:

Anastasia Perez

Director of Development & Marketing
aperez@theimasonline.com
(956) 681-2815

Aylaia Sifuentes

Development & Membership Coordinator
asifuentes@theimasonline.com
(956) 681-2817

IMAS ESTABLISHED IN 1967 AS A 501(C)3 NONPROFIT ORGANIZATION AND ACCREDITED BY THE AMERICAN ALLIANCE OF MUSEUMS. SPONSORSHIPS ARE TAX DEDUCTIBLE TO THE EXTENT PROVIDED BY THE IRS CHARITABLE CONTRIBUTIONS CODE.

COLLAGE

44th Annual Gala

HONORING THE
LaMantia Family

Saturday, August 26, 2023



Your contribution supports the IMAS mission to create unique art and science learning experiences through exhibits and education programs for our community.

For questions about sponsorship, please contact

Anastasia Perez
Director of Development & Marketing
aperez@themasonline.com
(956) 681-2815

Aylaia Sifuentes
Development & Membership Coordinator
asifuentes@themasonline.com
(956) 681-2817

Jacqueline Martinez
Development Assistant
jmartinez@themasonline.com
(956) 681-2805

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THANK YOU!

INTERNATIONAL MUSEUM OF ART & SCIENCE
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Sponsor Levels & Benefits

Legacy Title Sponsor \$25,000

Event recognition plus Premier Exhibition Sponsorship for one full year with sponsored Exhibition Reception, logo on title wall and marketing materials

3 Sponsor Tables, 24 seats total
Limo Service to and from a single pick up location within a 15 mile radius of IMAS

Titanium Sponsor \$20,000

Event recognition plus Science On a Sphere (S.O.S.) Sponsorship, four consecutive months in 2024, named recognition sign at entry to S.O.S. theater

3 Sponsor Tables, 24 seats total

Platinum Sponsor \$15,000

Event recognition plus Title Sponsorship for 2024 Operation Imagination Summer Camp, logo on marketing material including camp shirts

2 Sponsor Tables, 20 seats total

Gold Sponsor \$10,000

Event recognition plus Title Sponsorship for 2024 Operation Imagination Spring Camp, logo on marketing material

2 Sponsor Tables, 16 seats total

Silver Sponsor \$7,500

Event recognition plus Title Sponsorship for annual IMAS Cultural Program: 2023 Dia De los Muertos or 2024 Lunar New Year Festival

1 Sponsor Table, 12 seats

Diamond Sponsor \$5,000

Event recognition plus Ann Moore Art Studio sponsor for 1 month, named recognition sign at entry to Ann Moore Art Studio

1 Sponsor Table, 8 seats

Ruby Sponsor \$2,500

Event recognition at Collage

4 reserved seats

Sapphire Sponsor \$1,500

Event recognition at Collage

2 reserved seats

All above sponsorship levels recognized on IMAS website, social media, Collage program and signage, Musette newsletter & donor recognition lists

Supporter Table \$3,000

Table of 8 seats, no sponsorship recognition

Individual Ticket \$325

1 seat at Collage

Yes, I would be delighted to give my support!

ORGANIZATION/COMPANY (FOR RECOGNITION) _____

PRIMARY CONTACT NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL _____

Sponsorships seating priority and print deadline June 30, 2023.
Individual tables and tickets on sale July 5, 2023. Seating is limited.

SPONSORSHIP AMOUNT \$ _____

ADDITIONAL DONATION \$ _____ \$ _____ TOTAL ENCLOSED

IMAS ACCEPTS CASH, CHECKS AND CREDIT CARDS. PLEASE MAKE CHECKS PAYABLE TO THE INTERNATIONAL MUSEUM OF ART & SCIENCE OR IMAS.
ALL RESERVATIONS ARE NON-REFUNDABLE AND DIRECTLY SUPPORT IMAS' EDUCATIONAL PROGRAMS

☐ Received ☐ Acknowledgement

COLLAGE

44th Annual Gala

HONORING THE
LaMantia Family

Saturday, August 26, 2023

AT THE
IMAS International Museum
of Art & Science

Auction Donation Form



Donation of Items or Services for Auction

Support the International Museum of Art & Science Collage Annual Gala with auction items for the live and silent auction. Thank you for your generous support!

ITEM OR SERVICE DESCRIPTION(S)	QUANTITY	GOOD FAITH ESTIMATE VALUE*

Donation form and item deadline is **August 1, 2023.**

*The estimate is for determining a starting bid and does not reflect the item's value for donor tax deduction purposes.

ORGANIZATION/COMPANY (FOR RECOGNITION) _____

PRIMARY CONTACT NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____

IMAS STAFF SIGNATURE _____

Thank you for your in kind donation to the International Museum of Art & Science.
For details and drop off coordination please contact:

Anastasia Perez
Director of Development & Marketing
aperez@theimasonline.com
(956) 681-2815

Aylaia Sifuentes
Development & Membership Coordinator
asifuentes@theimasonline.com
(956) 681-2817

THANK YOU!

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☐ Item Received ☐ Acknowledgement

theimasonline.org/collage